



City of Thornton COVID-19 Recovery Grant Businesses Frequently Asked Questions

Q: How does the City define licensed business?

A: Term licensed business follows the company name and operation. If you have owned and operated the same or similarly licensed business in the City of Thornton, and your business is in good standing with the City, you are eligible to apply for the grant.

Q: How does the City determine if a business is in good standing?

A: A business must be in compliance with all City departments including Sales and Use Tax, Building and Permits, Zoning and Code Enforcement. Staff will check with each department to ensure your business is compliant.

Q: What if I don't have all the required paperwork to apply? Can I still submit my application?

A: Your application will not be reviewed/accepted until all information is received. If you are running into obstacles that may prevent you from meeting all application requirements, please call the Alliance Business Assistance Center at 720.674.3547.

Q: I am not located in Thornton or I am in incorporated Adams County. Can I apply?

A: No, your business must be located within city limits, either as a home business or as a business location in Thornton even though the owner may live elsewhere. To check if you are located in Thornton, check [here](#).

Q: I need assistance applying for the grant; what do I do?

A: Please contact the Business Alliance Center at 720-674-3547 or alliance@ThorntonCO.gov. Open Mon–Fri 9am–5pm.

Q: My business has applied for and received the Business Assistance Grant (BIG), the previous round of the Recovery Grant, and/or the Business Start Up grant. Can I apply?

A: Your business can apply if you received less than \$30,000 from the City of Thornton across all grants over the past 5 years (2017-2023).

Q: Can I apply for this grant and the BIG grant?

A: Yes, and please disclose on the Recovery Grant and BIG grant application that are you doing so. If you receive the BIG grant and that pushes you over the \$30,000 limit, you will not be eligible for the Recovery Grant.

Q: How do I receive funding? What if I do not have enough funding for my project?

A: This is a reimbursement grant; once you have completed your project or purchased your materials, you submit documentation to ARPA@ThorntonCO.gov. This includes receipts and invoices; for physical materials, you also send photos of the equipment/materials. For services, you include before/after photos, as well as a canceled check or credit card statements showing the amount paid.

If you do not have enough capital to self-fund your project, we recommend you explore a business credit card; in rare cases, the city may work with your business to explore other funding options.

Q: Why do I need to submit a W-9?

A: The City is required by federal tax law to report to the IRS any grant money awarded to a business above \$600 as income.

Q: How has this round of funding differ from the previous round of the Recovery Grant?

A: The application and scoring matrix has changed slightly and the application is more simplified. The substance is still the same.

Q: How are grant applications reviewed and approved?

A: Applications are reviewed and approved by a selection committee of Thornton business owners. All applications are reviewed and scored according to the Recovery Grant Scoring Matrix for Businesses. The intention is to announce awards by July; however, this is a tentative timeline and is subject to change.

Q: When must spending be completed?

A: Spending must be completed by early 2024; ideally by 2023.

Q: How much funding is available?

A: \$1,000,000 for both businesses and nonprofits; how much businesses and nonprofits receive will depend on the applications and projects themselves.

Q: Are there tips for applying?

A: Yes, here are a few:

- Respond to staff/committee questions in a timely manner
- Completeness of the application and budget is a factor, so please be complete.
- Consider high point scoring sections, such as impact, one-time (for personnel, consider hiring/retention bonuses and not payroll costs), and COVID-19 correlation

Q: What happened with the previous Recovery Grant?

A: 20 nonprofit applications who applied for \$655,212 and 16 awards were made totaling \$201,579. 36 businesses applied for a little over a million (\$1,027,282) and 33 businesses were awarded \$444,104.

\$58,500 to Satire Brewing for a kegerator, canning machine, and boiler

\$32,500 to Mother Tucker Brewery for replacing their refrigeration and beer dispensing systems

\$30,000 to Scudder Press to replace their creaser/folder equipment

\$25,000 to Chan's Inn for various building upgrades and equipment

\$24,000 to Shine Orthodontics for digital workflow equipment

\$22,000 to Salus Thornton for building and playground maintenance

\$20,000 to Marie's Taqueria for building out their bar

\$19,500 to Intrepid Bodyworks for location expansion

\$18,925 to Healthy Spine Chiropractic for a new Pulsar system

\$17,500 to Tool Zone for a training center that will also support other employers in the area

\$15,000 to Glacier Car & Dog Wash

\$12,828 to Brewskis for parking lot improvements

\$12,000 to American Nails to replace their water heater and A/C

\$11,308 to DOVI Enterprise for a vinyl printer
\$10,000 to Goddard School for building maintenance
\$10,000 to Rockstar Beauty for building improvements and liquor license application
\$7,000 to Visionary Branding for a laptop and one-time software
\$5,000 to Peak Martial Arts for marketing
\$6,785 to OTM Skin for equipment
\$4,311 to Madrid Acupuncture for office upgrades and hiring bonus
\$3,800 to Ava's by Eternity for signage and trade show booths
\$3,000 to BuildSafe Environmental for staff certification and recruiting
\$2,500 to E-Broidery for replacement equipment

Mini grants

\$10,000 to American Liquor Mart Inc. for their cooler and flooring
\$10,000 to Ararat Liquor for their roofing project
\$10,000 to Las Palmas for their carpet replacement and A/C
\$10,000 to Trusted Accounting & Tax Services for office equipment and retention bonuses
\$7,500 to Plentea for building improvements and marketing
\$7,000 to Empowered Living for branding and web design
\$6,400 to TCBY Frozen Yogurt for their lighting system and retention bonuses
\$5,200 to Travieso Clothing Company for their printing press and embroidery machine
\$5,150 to Alternative Bakery for marketing, equipment, and holiday help
\$1,397 to Macaroni Kid for a marketing campaign and training